

**Portland Children's Levy  
Allocation Committee Meeting Minutes  
May 12, 2014 3:00 p.m.  
Location: Portland City Council Chambers**

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*The full record of the meeting may be viewed on the Portland Children's Investment Fund website:  
[www.portlandchildrenslevy.org](http://www.portlandchildrenslevy.org).*

**Attending:** Mitch Hornecker, Marissa Madrigal, Dan Saltzman (Chair), Serena Stoudamire-Wesley, Julie S. Young,

**Welcome/introduction of Allocation Committee and Children's Levy staff**

**Explanation of Funding Process**

**Saltzman:** We all appreciate the hard work of the organizations applying for the Portland Children's Levy. We appreciate the hard work you do on behalf of the children of the City of Portland to help them be safe and successful. We have about \$10 million per year to invest in our kids. We have received requests for over \$30 million per year.

There are three important steps in our process. The first step was adopting goals and strategies that informed the Request for Investment Application that we published in January 2014. The second major step is the citizens who reviewed these applications and scored them. And, the Children's Levy staff who made recommendations. The final step is the decisions of the Allocation Committee about which organizations we want to fund and what level of funding. The Allocation Committee are not bound by scores or staff recommendations. We are looking to do our best for the children of the City of Portland. It is a tough but important job.

We will take testimony by subject area. Each organization that has applied may have up to two minutes. It is also an opportunity for us to ask questions.

**Approval of minutes of January 10, 2014 Meeting**

**Madrigal:** motion to approve

**Young:** second

**Vote:** All in favor

**Saltzman:** Our next hearing will be next week – May 19 at 12:30 pm.

**Overview of Application and Funding Process**

McElroy: As you can see on the table, requests total nearly 3X the funds available. There is a goal of limiting the total number of grants both to increase impact and to make administration more efficient.

All Program Areas	Hunger Relief	Mentoring	After School
Number of Applicants	12	11	28
Total Funding Available	\$2,630,486	\$3,616,919	\$6,247,405
Total Funding Requested	\$7,911,887	\$7,715,956	\$17,361,496

<b>Ratio of Requested to Available</b>	\$3.01 : \$1	\$2.13 : \$1	\$2.78 : \$1
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#### Program Area Strategies

- PCL conducted an extensive public input process to identify and prioritize community needs.
- PCL also reviewed local data relevant to children to inform development of strategies.
- Strategies that reflected the highest priority needs for particular types of programming and for particular communities were adopted by the Allocation Committee and incorporated into the RFIs

#### Applicant Scoring

- 80 volunteer reviewers read/scored applications
- Teams of 5 reviewers scored same set of 6-10 applications
- Total application scores reflect the average scores of the 5 reviewers and any bonus points awarded by staff
- PCL staff reviewed the financial health of each applicant agency

#### **Information/Testimony Meetings**

- Hunger Relief, Mentoring, After School  
May 12, 3 – 5 p.m.  
Early Childhood, Foster Care, Child Abuse Prevention/Intervention  
May 19, 12:30 – 2:30 p.m.

#### **Funding Decisions (No Testimony)**

- Hunger Relief, Mentoring, After School  
May 30, 9 – 11 a.m.  
Early Childhood, Foster Care, Child Abuse Prevention/Intervention  
June 2, 1:30 – 3:30 p.m.

**Pellegrino:** I am going to present the rationales we used to recommend applications.

#### **Overall Rationale in All 3 Program Areas**

Generally speaking, staff used the following basic criteria in its rationale for all 3 program areas:

- Clearly fit the program area strategies
- Scored highly in the program area
- Strong overall program design
- Convincingly addressed applicable priorities in the program area
- Demonstrated experience and/or infrastructure to manage the proposed program and grant

Applicants not recommended for funding in any of the three program areas typically had more than one of the following issues:

- Did not clearly fit the program area strategy
- Score on the lower end of the score range
- Had several and substantial program design concerns
- Addressed few or no applicable priorities in the program area

- Has limited experience and/or infrastructure to implement and manage the proposed program

### **Additional Rationale by Program Areas**

#### **Hunger Relief**

##### *Rationale for funding:*

Since the goal for this program area is to relieve childhood hunger, staff gave the most weight to applications and application components that served large numbers of children with consistently available sources of food.

##### *Rationale for not allocating balance of hunger relief funding:*

Staff did not make recommendations for allocating the full amount of funding available in this category since the pros and cons among the remaining applications were relatively equal from staff's perspective. In addition, PCL did not set goals for investing portions of the available funding in the different strategies to provide any further guidance on policy priorities.

#### **Mentoring**

##### *Rationale for funding:*

Staff approached this program area by considering the four priorities stated in the RFI and whether/how they were addressed by the applicants. Of the 11 eligible applicants, only 4 met the priority of serving grades 8 – 12; coincidentally, those 4 applicants are also culturally specific organizations. Staff also gave weight to those applicants.

Staff gave weight to applicants that scored on the high end of the range in the program area and that convincingly addressed at least 3 of the 4 priorities. Staff also looked to past performance of current grantees and favored past grantees with the highest rates of participation in services.

##### *Balance Unallocated in program area:*

Staff left \$61,919 unallocated in this program area. Due to the extraordinary demand by applicants in the After School-Enrichment strategy, staff recommends transferring this balance from Mentoring to that program area.

#### **After School**

##### ***New SUN Sites Strategy***

##### *Rationale for funding:*

Since all new SUN sites proposed are for schools that do not currently have SUN programs, are located in the City of Portland, and rank the highest on the SUN Equity Index, all applications met the priority for this strategy.

##### ***Intensive Academic Supports Strategy***

##### *Rationale for funding:*

Staff prioritized applications that were high scoring, had a track record of success, assigned youth to specific staff for academic support, clearly demonstrated how program staff work with school staff regarding individual youth and relevant curriculum, clearly demonstrated how program staff connected with parents regularly regarding academic issues, had staff to student ratios that

supported these conclusions regarding service delivery, proposed tracking academic outcomes and demonstrated capacity to do so.

### ***Enrichment Strategy***

#### ***Rationale for funding***

Staff prioritized high scoring applications, cultural specificity, addressing the priorities for the strategy, and funding a range of enrichment options addressing a variety of interests and needs.

**Saltzman:** Now we will hear testimony from organizations in each of the program areas. Each organization will have two minutes.

### **Hunger Relief Testimony**

**Tracy Rose** of the **Boys & Girls Clubs of Portland** testified in support of Ingredients for Life (H-1).

**Matt Morton** of the **Native American Youth and Family Center** testified in support of the application for Mentoring Program Services (H-7).

**Katy Lauderdale** of the **Madison SUN Community School** testified in support of **IRCO's** Fight Hunger to Build Community proposal (H-3).

**Laura Golino de Lovato** of the **Oregon Food Bank** testified in support of the application for Better Breakfasts Program (H-8).

**Brooke Chilton-Timmons** of **Metropolitan Family Services** testified in support of the application for Healthy Communities, Healthy Schools (H-6).

**Greg Belisle** of **Impact Northwest** testified in support of the application for Families Eating Every Day (H-2).

**Sarah Garcia** of **Pathfinders of Oregon** testified in support of the application for Center for Family Success (H-10).

**Elizabeth Sherman** of **Volunteers of America** testified in support of the application for Youth Prevention Services (H-11).

**Joan Smith** of **Meals on Wheels** testified in support of the application for the Children's Levy Program (H-5).

**Stanley Moyer** of the **Oregon Food Bank** testified in support of the application for the School Pantry Program (H-9).

**Jill Kuehler** of **Zenger Farms** testified in support of the application for Leveraging SNAP into Healthy Eating through CSA (H-12).

**Dennis Morrow** of **Janus Youth Programs** testified in support of the application for Village Gardens (H-4).

### **Mentoring Testimony**

**Lois Horner** of **Campfire Columbia** testified in support of the application for the Middle School Program (AS-3).

**Erin Cunningham** of **Boys & Girls Clubs** testified in support of the application for Breaking through Barriers (M-2).

**Terri Sorenson** of **Friends of the Children** testified in support of the application for Friends of the Children (M-3).

**Chabre Vickers** of **Big Brothers Big Sisters Columbia Northwest** testified in support of the application for Finish Strong.

**Judy Strand** of **Metropolitan Family Service** testified in support of the application for MFS AARP Experience Corps (M-6).

**Kris Forzley** of **Trillium Family Services** testified in support of the application for Family of Friends Mentoring Program (M-12).

**Gerald Deloney** of **Self Enhancement, Inc.** testified in support of the application for SEI Mentoring Program (M-15).

**Lonnie McClintock** of **POIC** testified in support of the application for Rosemary Anderson High School Mentoring Program (M-10).

**Kendra Johnson** of **Impact Northwest** testified in support of the application for Impact NW Mentoring Program (M-4).

**Mark Jackson** of **REAP, Inc.** testified in support of the application for The Future is Now (AS-30).

**Ashley Thurstrop** of the **Native American Youth and Family Center** testified in support of the application for Mentoring Program Services (M-8).

Rebecca Omboto and Samarari Tanye of Immigrant and Refugee Community Organization testified in support of the application for the Refugee and Immigrant Mentoring Program (M-5).

#### After School Testimony

**Don Grotting** of **David Douglas School District** testified in support of the application for College Possible (AS-7).

**Michael Rowell** of **Vestal Elementary School** testified in support of the application for IRCO SUN (AS-20).

**Tony Hopson, Sr.** of **Self Enhancement, Inc.** testified in support of the application for SEI After School Program (AS-32).

**Jeri Janowsky** of **Saturday Academy** testified in support of the application for Saturday Academy School Based Program (AS-31).

**Jacob Curtis** of **Ventura Park Elementary School** testified in support of SUN (AS-20 & AS=23).

**Rachel Spigal** of **Impact Northwest** testified in support of the application for Math + Science = Jobs (AS-16).

**Suzanne Hesse** of **Ventura Park Elementary School PTA** testified in support of IRCO SUN (AS-20).

**Jonathan Blasher** of **Playworks** testified in support of the application for Playworks Junior Coach Leadership Program (M-9).

**Bob Brandts** of **Portland OIC** testified in support of the application for Rosemary Anderson After-School Program (AS-29).

**Joy Church** of **Friendly House** testified in support of the application for Project Return (AS-10).

**Jean DeMaster** of **Human Solutions** testified in support of the application for the Learn Links Program (AS-13).

**Adam Goodwin** of **Ethos Music Center** testified in support of the application for Music Corps (AS-9).

**Carlo Romero** of **Northwest Family Services** testified in support of the application for School Success, Support and Credit Recovery (AS-26).

**Andrew Mason** and **Sione Tomrom** of **Open Meadow Alternative Schools** testified in support of the application for Step Up (AS-27).

**Karin Malbrough** of **Girls Inc.** testified in support of the application for the WOW Program (AS-11).

**Victor Merced** of **Hacienda CDC** testified in support of the application for the Expresiones After School Program (AS-12).

**Rick Nitti** of **Neighborhood House** testified in support of the application for the Hayhurst Elementary After School Program (AS-25).

**Nancy Ramirez Arriaga** of **Latino Network** testified in support of the application for Escalera (AS-21).

**Kim Manning** and **Gabby** of **Impact NW** testified in support of the application for aka Science (AS-17).

**Lyn Tan** a member of the **Parkrose Equity Team** and of **IRCO** testified in support of the application for IRCO SUN (AS-20).

**Eileen Vasquez Gallegos** a participant in **IRCO** testified in support of the application for IRCO Inspire (AS-19).

**Josette Redthunder** a participant in **NAYA** testified in support of the application for NAYA After School Program (AS-24).

**Erin Hubert** of **Boys and Girls Clubs of Portland** testified in support of the application for GREAT Futures (AS-1).

**Aaron Bushane** and **Joseph Miles Kelly** of **Impact Northwest** testified in support of the application for Pathways (AS-18).

**Nickia Sandres** and **Marian Cervantes** of **Impact Northwest** testified in support of the application for **Urban Opportunities** (AS-14).

**Robert Rolley** and **Fernando** and **Gustavo** of **Impact Northwest** testified in support of the application for **Log Camp** (AS-15).

**Saltzman:** Our next meeting is Monday, May 19 at 12:30 pm at Portland City Hall Council Chambers.

All of our email addresses are available on the Children's Levy website, so anyone who wishes to contact us can do so.

**Adjourned 4:55 p.m.**