



Portland Children's Levy Sponsorship Opportunities

The Portland Children's Levy will sponsor non-profit events serving children and families within the city of Portland related to Levy funding areas: Early Childhood, After School, Mentoring, Child Abuse Prevention & Intervention, Foster Care and Hunger Relief.

PCL will award 20 \$500 sponsorships each year.

Ten \$500 sponsorships will be awarded in June for events scheduled from July 1 through Dec. 31st, 2019. Requests will be accepted beginning Friday, May 31st, 2019.

Ten \$500 sponsorships will be awarded in December for events scheduled from Jan. 1st through June 30th, 2020. Requests will be accepted beginning Friday, Nov. 29^h, 2019.

IMPORTANT: Please note that sponsorships are highly coveted and are often distributed within the FIRST FEW HOURS of the FIRST DAY requests are due.

Please review the following requirements before requesting a sponsorship:

- Organizations must be tax exempt and either government or not for profit.
- Organizations must serve City of Portland youth and families, and sponsored events must relate to a PCL focus area: Early Childhood, After School, Mentoring, Child Abuse Prevention & Intervention, Foster Care and Hunger Relief.
- Organizations will use the PCL name/logo to promote the PCL in electronic and/or print event material, collateral and notices.
- Organizations will tag and mention PLC at least once if sending out social media.
- PCL funding shall not go toward any alcoholic beverages.
- Organizations must not discriminate based on race, gender or age.

- Organizations must not benefit or promote any political ideology or religious doctrine.
- PCL sponsorships shall not exceed \$500 per event.
- PCL sponsorships shall not annually exceed \$10,000 on a July 1 – June 30 fiscal year.
- An organization will be eligible for **one** sponsorship per every 12 months.
- PCL reserves the final right to accept or reject any request.

ALSO, while not required:

- For PCL grantees: please let us know if you would like us to take photos of your events and we will try to oblige.
- All organizations are encouraged to send PCL photos of event for use in Levy social media posts.

To request a sponsorship:

- Submit electronically on organization letterhead (address on letterhead must be same as the one on organization W-9 or City of Portland vendor record).
- Include the dollar amount, and the time, date, location, and purpose of the event, along with specifics on what the sponsorship will be used toward.
- Include specifics on use of PCL name/logo.

Please submit requests or questions to marygay.broderick@portlandoregon.gov